



VCU Brandcenter CLASS OF 2017



Questions? Contact Ashley Sommardahl
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ART DIRECTION

Majic Aubert, www.majicaubert.com
Tony Avila, www.amavila.com
Jake Broglio, www.jake-broglio.com
Gianna D'Amico, www.giannadamico.com*
Raiven Delisle, www.raivenad.com
Elliot Eliash, www.ellioteliash.com
Frank Garguilo, www.frankgarguilo.com
Josh Gherghel, www.joshgg.com
Jason Goldberg, www.jasongoldberg.co*
Beth Hughes, www.jelizabethhughes.com
Samantha Jolley, www.samanthajolley.com
Andrew Jones, www.andrewcj.com
Jessica Kemmerling, www.jessiekemmerling.com*
Maria Kouninski, www.mariakouninski.com*
Steph Langan, www.stephlangan.com
Chris Lumain, www.chrislumain.com
Alex McClelland, www.alexgmcclelland.com*
Jasmine McCrae, www.jasminelmccrae.com*
Héctor Rivas, www.hector.works
Wesley Ruff, www.wesleyruff.cool
Jessica Sugerman, www.jessicasugerman.com*
Ken Tsuchiya, www.kentsuchiya.com*
John Worthington, www.jkworthington.com
Liwen Xu, www.liwenxu.com
Jansen Yoder, www.jansenyoder.com*
Holly Younce, www.hollyyounce.com

*Check out these Experience Design students interested in
hybrid **AD/XD** roles:*

Andrea Vega, www.dreavega.com
Abby Walter, www.abbywalter.com

**These students have accepted job offers.*

COPYWRITING

Maddy Baldwin, www.maddybaldwin.com *
Will Bareford, www.willbareford.com *
Elizabeth Bassett, www.elizabethbassett.com *
Kelly Cabaniss, www.kellycab.com
Mike Cardamone, www.mecardamone.com *
Samuel Case, www.samcase.net
Dennis Chen, www.denniskchen.com
Tom Daley, www.tomdaleyhere.com
Kevin David, www.kmdavid.com
Kaitlin DeMayo, www.kaitlindemayo.com
Jeff Dunn, www.jeffdunncw.com
Caroline Gallalee, www.carolinegallalee.com *
James Gross, www.jamesisgross.com *
Lizzy Hopkinson, www.lizzyhopkinson.com
Chris Kessler, www.iamchriskessler.com
Matt Klugman, www.mattklugman.com
Conor McFarland, www.conormcfarland.com
Jessica New, www.jessicanew.com *
Matt Neylon, www.matt-neylon.com
Tim Shumar, www.timshumar.com
Jeff B. Tune, www.jeffbtune.com *
Matthew Waronker, www.mattwaronker.com *
Dean Weber, www.dean.cool
Rich Whelchel, www.richwhelchel.com
Jenny Yoon, www.jennifermiayoon.com *

EXPERIENCE DESIGN

Roles this track translates to:

- Experience designer, user experience designer, user interface designer, digital product designer, creative technologist, multi-media creative, etc.
- XDs blend business, design and technological thinking to concept, design, prototype and build 'brand experiences.'
- At creative communication agencies, they tend to work on campaigns and content.
- At design and tech-driven organizations, they tend to work on new platforms, products and services.

Mason Brown, www.masonbrown.me *
Dan Cotting, www.dancotting.com *
Katie Cullinan, www.katie-cullinan.com
Xia Du, www.xiadu.me
Dheeraj Govindraju, www.dheerajdoestheamaze.com
Grace Higginbotham, www.gracesgalaxy.com
Stanley Hines, www.stanhinesjr.com
Shawn Hurley, www.dontcallmeshurley.com
Margaret Karles, www.margaretjkarles.com
Keilani Mansfield, www.keilani.co
Hunter Noxon, www.hunternoxon.com
Shako Oteka, www.shakoteka.com
Kelly Lockwood Padgett,
www.kellylockwoodpadgett.com
Alex Rice, www.alexricedesign.com
Tasha Sligh, www.sligh.co
Limah Taeb, www.limahtaeb.com
Andrea Vega, www.dreavega.com
Abby Walter, www.abbywalter.com
Yanci Wu, www.yanciwu.com

*These students have accepted job offers

CREATIVE BRAND MANAGEMENT

Roles this track translates to:

- brand/product management, marketing and consumer insights roles for brands/companies
- strategy roles at agencies and brand/innovation consultancies
- account management roles at agencies

Michelle Barnes, www.michellebarnes.space
Surabhi Batra, www.surabhibatra.com
Bryn Bissey, www.brynbissey.com
Rian Chandler-Dovis, www.rianchandlerdovis.com
Troy Gary, www.troygary.com*
Marissa Hardison, www.marissahardison.com
Colleen Hiegel, www.colleenhiegel.com
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Ben Patty, www.benpatty.co
Jennifer Regan, www.hellojenniferregan.com
Jerry Valencia, www.jerryvalencia.com
Lindsay Wade, www.lindsaywade.net
George Zeigler, www.zeigler.co

STRATEGY

Mishaal Abbasi, www.mishaalabbasi.com
Eric Anderson, www.heyericanderson.com Caitlin
Blumer, www.caitlinblumer.com*
Eric Enniful, www.ericenniful.com
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Katherine Gannon, www.krgannon.com
Stuart Good, www.stuartgood.com*
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Christin M. Johnson, www.christinmjohnson.com*
Bobby Johnston, www.johnstonra.com
Ekta Shah, www.ekta-shah.com
Nick Spinner, www.nickspinner.com
Emy Theodorakis, www.emytheos.com*
Melanie Thompson, www.melaniethompson.work
Lauren Tresco, www.laurentresco.com
Andrew Vessels, www.andrewvessels.com*

**These students have accepted job offers.*