



VCU Brandcenter Friday Forum

Oct. 7th / 11am - 12:30pm / VCU Commons Theater / 907 Floyd Avenue

Natalie Minor

Global Agency Marketing Manager / Facebook



Natalie Minor is a veteran Facebook employee, who joined as an intern in 2005. For the past six years she worked as an account manager at headquarters in Palo Alto, and also helped open the first international office in London. In 2009, she relocated to Facebook's New York office, where she continued to work as an account manager with a particular focus on supporting P&G's media, creative, and PR agencies. In July 2011, she moved over to Facebook's Agency Marketing team, which focuses on creating and delivering programs to educate, inspire, and empower the agency community.

Prior to working at Facebook, Natalie was an advertising major at Boston University. In her free time, she enjoys hanging out with her dog and fiancé in Central Park, eating delicious food, reading, and travel.

Topic / Facebook Foundations

Descriptor / We'll talk about identity and what it means for the evolution of the web and business; the importance of sharing to users and brands; and give a broad overview of Facebook's platform through the lens of our product vision.