

Creativity / Commerce / Culture / Collaboration

Spring 2012



VCU Brandcenter Friday Forum

11AM - 12:30PM / VCU Commons Theater / 907 Floyd Avenue

Spring 2012 Schedule

- Jan. 20 Bobby Hershfield / Creative Director / Mother NY
- Jan. 27 Terry Taylor / Idea Director / Big River
Jimmy Jones / User Experience Director / Big River
John Ryland / Founder / Classified Moto
- Feb. 3 Steve Simpson / Chief Creative Officer / Ogilvy North America
- Feb. 10 Mike Karnjanaprakorn / Co-Founder / Skillshare / Brandcenter Alum
- Feb. 17 Bob Robinson / Executive Creative Director / Rockfish Interactive
- Feb. 24 Trevor O'Brien / Executive Creative Technology Director / Deutsch LA
Bud Caddell / Invention Strategist / Deutsch LA
- Mar. 2 Mike Lescarbeau / CEO / Carmichael Lynch
- Mar. 9 Kristen Cavallo / Chief Strategy Officer / Mullen Boston
Alex Leikikh / President / Mullen Boston
- Mar. 16 NO FRIDAY FORUM / SPRING BREAK
- Mar. 23 NO FRIDAY FORUM / BRANDCENTER BOARD MEETING
- Mar. 30 Jonathan Cude / Chief Creative Officer / McKinney
- Apr. 6 NO FRIDAY FORUM
- Apr. 13 Rob Reilly / World Chief Creative Officer / Crispin, Porter + Bogusky
- Apr. 20 Caroline McCarthy / Digital Trendspotter & Storyteller / Google
- Apr. 27 NO FRIDAY FORUM / BRANDCENTER SOFTBALL GAME
- May 4 Baba Shetty / Chief Strategy Officer / Hill Holliday
Lance Jensen / Chief Creative Officer / Hill Holliday